



CANADIAN
ARTS PRESENTING
ASSOCIATION

ASSOCIATION
CANADIENNE DES
ORGANISMES ARTISTIQUES

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Brief to the Standing Committee on Finance: 2014 Pre-budget consultations

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Clerk, Standing Committee on Finance
6-14, 131 Queen Street
House of Commons
Ottawa, Ontario K1A 0A6
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The arts and culture sector contributes \$49.9 billion to Canada's GDP (3.4% of Canada's real GDP)

*Statistics Canada, Culture Satellite Account, as disclosed at the meeting of federal,
provincial and territorial ministers responsible for culture and heritage, August 14, 2013*

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Canadian Arts Presenting Association (CAPACOA)

Executive Summary

CAPACOA supports for the recommendations made by the Canadian Arts Coalition and Imagine Canada.

Canadian Arts Coalition's recommendations:

Increase the Canada Council for the Arts' Parliamentary appropriation by \$35 million in 2015 with a long-term goal of reaching \$300 million.

Increase Canada's presence on the world stage for 2017 by establishing a \$25 million pilot program over three years at the Department of Foreign Affairs, Trade and Development for Canada's 150th birthday.

Investigate new revenue models to support a comprehensive Canadian Cultural Digital Strategy that would enable the creation, dissemination and engagement of Canadian cultural content online.

Imagine Canada's main recommendation:

Building on the First-Time Donor's Super Credit announced in 2013, implement the Stretch Tax Credit for Charitable Giving to promote a culture of long-term and incremental giving.

We believe these recommendations address the key themes of the pre-budget consultations, are extremely reasonable in light of the current fiscal context, and would yield tangible benefits for Canadians in all regions of the country.

About CAPACOA

The Canadian Arts Presenting Association/l'Association canadienne des organismes artistiques (CAPACOA) serves the performing arts touring and presenting community through its commitment to integrate the performing arts into the lives of all Canadians. CAPACOA represents over 150 professional for-profit and not-for-profit presenters, festivals, presenter networks, artistic companies, agents, managers and other stakeholders working across the presenting and touring sector in Canada. Collectively our network members represent more than 2000 professional and volunteer organizations, associations and companies.